



Reduce harmful work stressors.  
Improve job quality and health.

# Healthy Work Strategies

## Bargaining for the Common Good

Bargaining for the Common Good helps workers in the workplace, but it also helps them in the communities where they live. It's a comprehensive stressor-reduction strategy. By working together with community allies (including worker centers), unions can be more successful in their bargaining efforts:

"In the last 12 months, organizations dedicated to the common good have worked hard to negotiate contracts that have advanced justice for workers and our communities. Our network of community groups and unions have sat at the bargaining table and marched in the streets all year to demand justice for issues such as housing, racial equality, climate change, and other matters that affect their communities at large."

See more information and case studies at: <https://www.bargainingforthecommongood.org/>.

**Common Good Bargaining impacted worker movements across the country from Los Angeles, California to the state of New Jersey** (from [Bargaining for the Common Good newsletter December 2023](#)):

The Rutgers University AAUP made history by launching the first strike in the history of the university, demanding rent freezes and debt forgiveness.

This summer, UNITE HERE Local 11 brought housing to center stage in Los Angeles as hotel workers rose to demand better protections for the housing insecure.

Our national teachers' unions nationwide hit the picket line to put students and their families first.

In California, it was strike Spring; The United Teachers of Los Angeles signed a new contract in April after a three-day strike that included racial equity demands and green public schools and in an inspiring win, The Oakland Education Association won a common good contract that included reparations and resources for unhoused students.

The Portland Association of Teachers signed a new contract after over two weeks and won expanded mental health for students and safer classrooms.

This year, Bargaining for the Common Good brought together over 800 union and community organizers together to strategize and gain skills for their own common good campaigns.

In March, How to Negotiate: BCG Style hosted over 50 cohorts from The U.S., Canada, Mexico, and Nigeria to discuss key lessons from AFSCME 3299, Recovery for all CT, CTU, UAW 2865, SEIU 26 leaders.

We gathered again in June, for "Community Organizations Bargain for The Common Good," which hosted over 350 community organizers and was facilitated by leaders from ACCE in California, Grassroots Collaborative in Chicago, and Tending the Soil in Minnesota.

Our network grew as we welcomed Grassroots Collaborative's Executive Director Carlos Fernandez to our executive committee.

Common Good Bargaining showed up big across the country throughout various campaigns and convenings, including but not limited to:

- Tennessee for All joined with West Tennessee organizing to formulate demands that protect the residents in the midst of the construction of Ford's Blue Oval plant.
- The Pennsylvania coalition including Free the Ballot, One Pennsylvania, Philadelphia Jobs with Justice, Make the Road Action PA, The Action Center on Race & Economy (ACRE), POWER, and Little Sis stood up to corporate greed with the launch of their PAYBAC table and the AllEyesOnYass campaign.
- The Oregon AFL-CIO voted for a resolution in favor of Common Good Bargaining.
- Our staff led trainings at AFT Local 2026's Common Good Bargaining training and UAW-9A's summer school to skill share with organizers.
- The Labor Research and Action Network hosted two panels focused on labor and community alignments and Minnesota's Common Good Bargaining in action
- Bargaining for the Common Good and National Education Association staff hosted a leadership summit workshop with over 50 union leaders.

### **Minnesota Campaign – Bargaining For the Common Good**

In October 2023, over 10,000 workers came together for an unprecedented week of actions across Minnesota to answer the question "What Could We Win Together?" This inspiring "common good" campaign for Dignified Work, Good Schools, Stable Housing, and a Livable Planet is the result of a wave of historic unity between community organizations and labor unions.

[Win Together 2024 — SEIU Minnesota State Council](#)   [WoA Events - PUBLIC](#)